



## LEARN-SHARE-GROW 2008 TO BE WAKE-UP CALL FOR NZ MANAGERS

*NZOQ learn share grow Conference 2008, Rydges Lakeside Resort, Queenstown, 22-24 October 2008.*  
<http://conference2008.nzoq.org.nz/>

**Press release, NZOQ, 10-Jul-08: An address from Roland Jahnke, director of multi billion-dollar global logistics company Deutsche Post World Net (DPWN), may be just what NZ managers need to hear to help lift their game and profit in spite of the economic doldrums.**

As the country yearns to play catch-up in OECD productivity rankings, the need for quality management is greater than ever, says NZ Organisation for Quality (NZOQ) general manager Helen Baines.

“There is an urgency in New Zealand to lift the capability of managers. Now, more than ever, we need managers who can project and grow their business sustainably on a globally competitive stage,” she says. “That is a big part of the learn-share-grow 2008 conference.”

NZOQ has announced that Jahnke, the German director of the world’s largest logistics company, DPWN, will be among an exclusive line-up of speakers at learn-share-grow 2008, being held 22-24 October.

Jahnke, regarded as a leading expert in business excellence for postal and express companies around the world, will be one of 27 speakers attending the two-day conference in Queenstown, and one of six high-profile keynotes presenting papers.

NZOQ general manager Helen Baines says the speaking programme comprises a high standard of quality professionals heralding from a wide spectrum of industry sectors in New Zealand and abroad.

“We’re delighted to have secured the support of such a high calibre of professionals for learn-share-grow 2008. Quality, Productivity and Sustainability are the conference’s key themes assuring delegates an extensive array of insightful and business-relevant topics,” Baines says.

Jahnke’s keynote address, “Sustainability - Facing the Challenges of Global Logistics”, will focus on the unprecedented redesign of DPWN over the past few years. As a result of this redesign, Deutsche Post has moved from a fiscally deficient national agency, with public service structures, to a highly profitable global player with an expanded product portfolio.

The DPWN group, which lists 520,000 employees in over 220 countries, is the sixth largest employer in the world and recorded total earnings of over \$106 billion in 2006.

Also presenting a keynote address at the conference, Sarah Benjamin, a sensei for Vanguard Consulting Ltd in the United Kingdom, will speak on “Systems Thinking for Service Organisations”.

Vanguard helps organisations move from a command-and-control to a systems-thinking approach to the design and management of work. The Vanguard Method draws on the principles of the Toyota Production System, and has been uniquely transposed by Vanguard to be used within service industries.

Other speakers attending will present papers covering such topics as "Can Lean Six Sigma Improve Productivity in NZ Organisations?," "Quality Challenges in the Not-for-profit Sector", and "Facing Sustainable Challenges - From the Emissions Trading Scheme (ETS) to Carbon Footprints in Supply Chains".

Preparation for learn-share-grow 2008 is gaining momentum, with sponsors so far including NZOQ, JAS-ANZ, Landcare Research, NZ Institute of Management, the Centre for Organisational Excellence Research, BPIR.com, the NZ Business Excellence Foundation, Communicate It Ltd, Resene and Tait Electronics.

Gold Media Partner NZ Management magazine, and Silver Media Partners Asian Quality and The Press, will be providing editorial and advertising in the lead-up to and following the event.

NZOQ has also committed the conference to being carboNZero-certified. Baines says by achieving the carboNZero grade, all those involved with Learn-Share-Grow 2008 will be encouraged to reduce their carbon footprint as much as possible.

"All presentations and exhibition material will be shared digitally instead of on printed material, waste will be reduced or recycled, tap water will be encouraged over bottled water, natural lighting will be used where possible, and more.

"We are endeavouring to not just talk the talk, but walk the walk when it comes to sustainability," she says.

To register your interest, or to find out about becoming a sponsor, please visit <http://conference2008.nzoq.org.nz> or contact Organising committee Chair Michael Voss on 0274 433 908.

ENDS

**NZOQ Learn-share-grow 2008 sponsors:**

***NZOQ***

[www.nzoq.org.nz](http://www.nzoq.org.nz)

NZOQ is a non-profit, professional society dedicated to providing leadership in the adoption of the principles of quality management and best practice in New Zealand. Since 1977, NZOQ has provided leadership in the advancement of quality management and best business practices. NZOQ's strength is in the diversity of its members, whose skills and experience span the spectrum of New Zealand industry sectors. NZOQ supports its members through networking, information sharing and training initiatives.

***JAS-ANZ***

[www.jas-anz.com.au](http://www.jas-anz.com.au)

Joint Accreditation Systems (JAS-ANZ) is the government-appointed accreditation body for Australia and New Zealand responsible for providing accreditation of conformity assessment bodies (CABs) in the fields of certification and inspection.

***carboNZero***

[www.carbonzero.co.nz](http://www.carbonzero.co.nz)

Established in 2001 by Landcare Research, the carboNZero programme applies international best practice to help organisations, products, events, households and individuals measure, manage and reduce their greenhouse gas (GHG) emissions and offset any unavoidable GHG emissions.

***Communicate It***

[www.communicateit.co.nz](http://www.communicateit.co.nz)

*Communicate It Ltd* is a full-service PR & marketing consultancy and we are proud to sponsor the NZOQ learn-share-grow 2008 conference. Since 1999 we have provided quality services for local

and international clients, many of whom credit their success and good reputation to best practice, business excellence, and outstanding PR results.

### *NZ Management*

[www.management.co.nz](http://www.management.co.nz)

*NZ Management* is New Zealand's largest circulating and most-read monthly business magazine, with an estimated readership of over 20,000. It is the only publication written and designed for senior business decision-makers from New Zealand's public and private sectors.

### *Asian Quality*

[www.asianquality.org](http://www.asianquality.org)

*Asian Quality* magazine is a regional trade publication registered in Singapore which caters to the quality and business process improvement needs of professional individuals and organisations in the broader Asia Pacific region.

### *The Press*

[www.press.co.nz](http://www.press.co.nz)

*The Press* is the largest circulating newspaper in the South Island and has the highest readership in Christchurch, Canterbury and the South Island. On average, 233,000 people read *The Press* and *The Weekend Press*' readership extends to 301,000.

### *Resene*

[www.resene.co.nz](http://www.resene.co.nz)

Resene products include a full range of paint and specialist coatings for residential and commercial buildings, marine, heavy industrial, road marking, automotive and agricultural use. Resene has over 55 company-owned ColorShops and 40 resellers and stockists around New Zealand.

### *Tait Electronics*

[www.tait.co.nz](http://www.tait.co.nz)

Tait Electronics is a leading provider of advanced voice and data radio communications solutions for mobile organisations throughout the world. Working with selected business partners, Tait provides integrated radio communications solutions for industries such as public safety, government, utilities, transport, and national security.

### *NZIM*

[www.nzim.co.nz](http://www.nzim.co.nz)

The New Zealand Institute of Management (NZIM) is a professional membership organisation formed to build management and leadership capabilities. It provides a range of resources and services for its members, including *NZ Management* magazine, networking, workshops, career development and management information.

### *NZ Business Excellence Foundation*

[www.nzbef.org.nz](http://www.nzbef.org.nz)

The New Zealand Business Excellence Foundation is committed to assisting New Zealand organisations realise their full potential. The foundation's mandate is to assist NZ organisations in improving their performance and capabilities by providing a best-practice business framework, and by offering support, training, assessment services, access to award programmes and networking with like-minded organisations.

### *BPIR.com*

[www.bpir.com](http://www.bpir.com)

The Business Performance Improvement Resource ([www.BPIR.com](http://www.BPIR.com)) is the leading internet-based business and benchmarking information service. The organisation provides members access to business benchmarking, best practices, performance measures, quality tools, self-assessments, and a total of over 250,000 articles from around the globe.

**COER**

[www.coer.org.nz](http://www.coer.org.nz)

The Centre for Organisational Excellence Research (COER) undertakes benchmarking and business excellence research and consultancy. Since its creation in 2001, COER has had a significant impact on the field of business excellence, both in New Zealand and throughout the world.

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