



URGENT MESSAGE FROM THE APQO PRESIDENT

**QUALITY MAKES LIFE BETTER**

**Introduction of 1st Asia Pacific Children's Painting Contest on Quality.**

**5<sup>th</sup> "Quality and I"**

## **Shanghai Children's Painting Contest on Quality**

It is with great pleasure that I announce the above important event organised by the APQO Research and Performance Excellence Centre (RAPEC). APQO RAPEC was officially opened by the Honourable Hu Yang Zao Vice Mayor of Shanghai and myself on the 13<sup>th</sup> May, 2008 under the leadership of Madam Tang and Shanghai Association of Quality (SAQ).

1<sup>st</sup> Asia Pacific Children's Painting Contest on Quality is hosted by APQO and SAQ in Shanghai China. Please see leaflet attached for further details.

Young children may not be able to learn effectively if planned learning is always divided into school subjects.

Through this expressive painting contest global children with different ideas will come together and move toward quality.

Children will have the opportunity to express their quality artistic talent during this global event.

This will be the first time we will be able see what are the messages that are being communicated through this artistic contest that children create and receive.

Children will have the opportunity to be able to compare different artistic cultural influences, western and non-western and be exposed to a variety of artistic quality communications leading to influence, change and expand knowledge on quality.

Creating Quality through Art will provide children from around the globe to express their inner world.

Children will learn to bridge cultural and social gaps through this event within the global community.

I urge you to please promote this very special event in every institution across your country that falls into the category specified in the attached leaflet.

I am looking forward to this excellent event to greet children and share their talent in Shanghai.

Shan Ruprai

President, APQO

National President Elect, Australian Organisation for Quality

Chairman, Australian Institute of Business Improvement

Juran Medallist